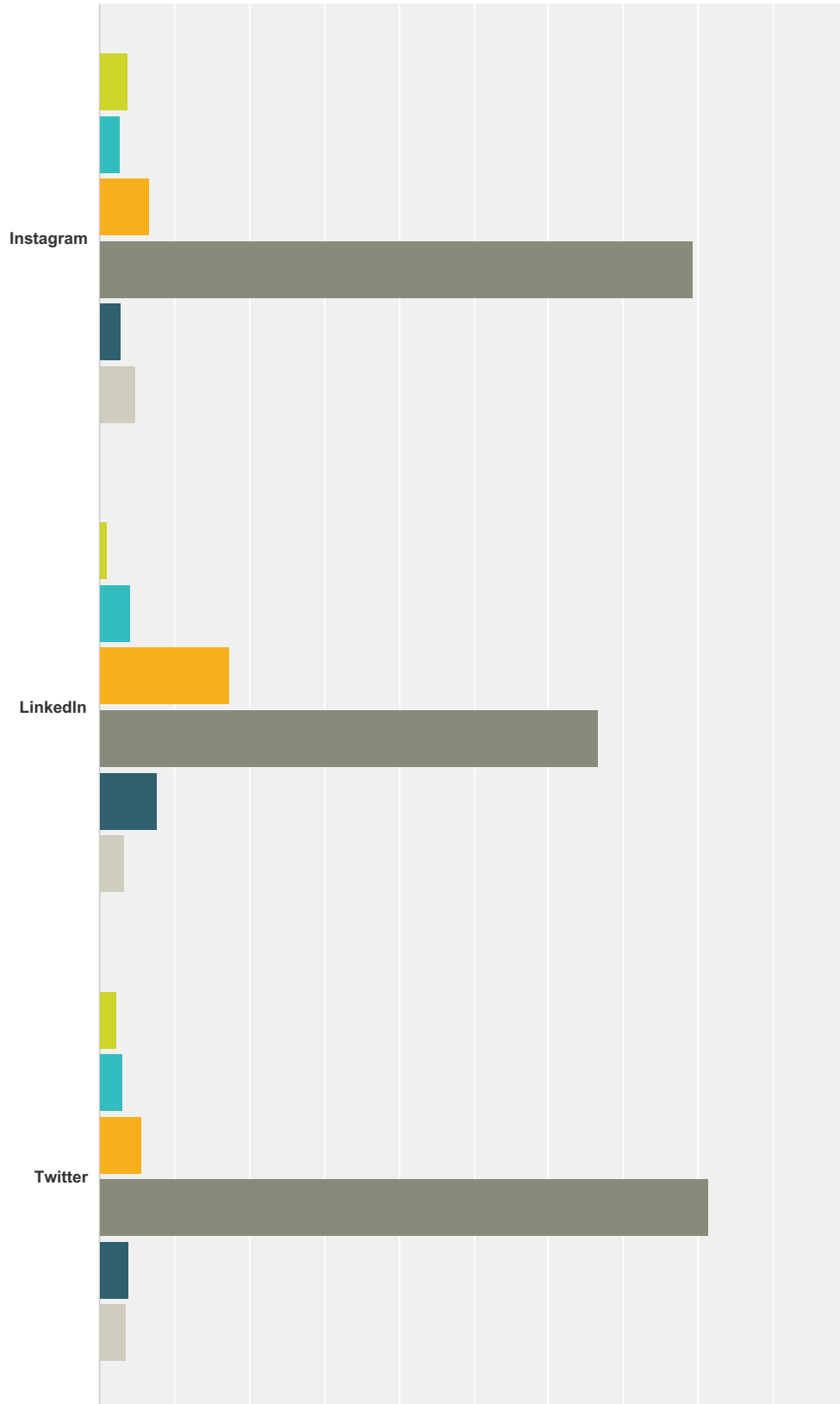
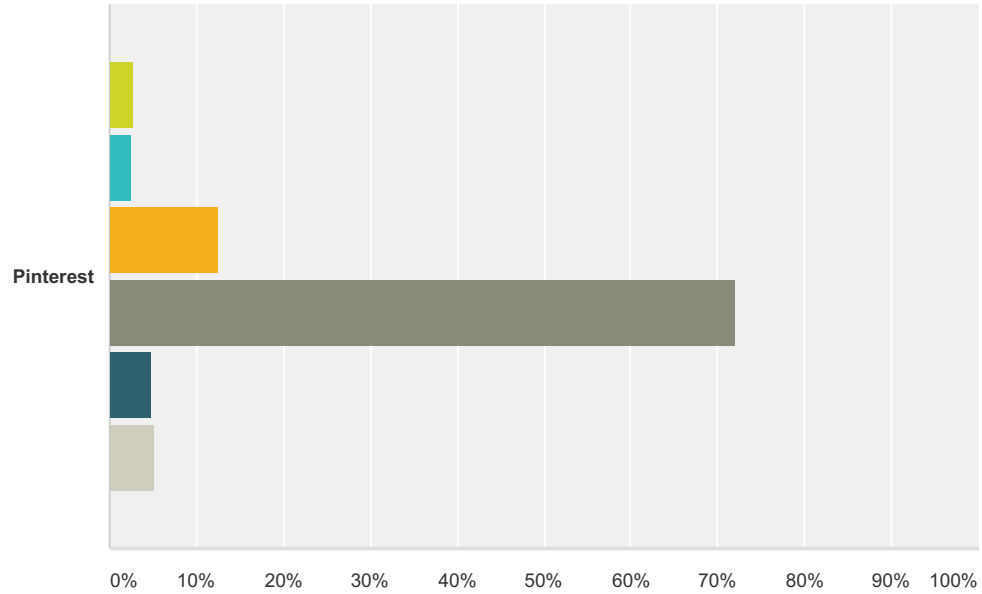


Q16 How do you use other social media platforms? (WNPS doesn't have a formal presence on these platforms at this time)

Answered: 540 Skipped: 22



WNPS Communications Strategy Survey



- Participate actively, posting and reading frequently
- Read most messages but rarely post
- Read messages occasionally
- Never visit or read
- Subscribe but don't use
- Didn't know it existed

	Participate actively, posting and reading frequently	Read most messages but rarely post	Read messages occasionally	Never visit or read	Subscribe but don't use	Didn't know it existed	Total	Weighted Average
Instagram	3.77% 20	2.64% 14	6.59% 35	79.28% 421	3.01% 16	4.71% 25	531	3.85
LinkedIn	1.12% 6	4.09% 22	17.29% 93	66.54% 358	7.62% 41	3.35% 18	538	3.82
Twitter	2.26% 12	3.20% 17	5.64% 30	81.39% 433	3.95% 21	3.57% 19	532	3.89
Pinterest	2.64% 14	2.45% 13	12.62% 67	72.13% 383	4.90% 26	5.27% 28	531	3.85