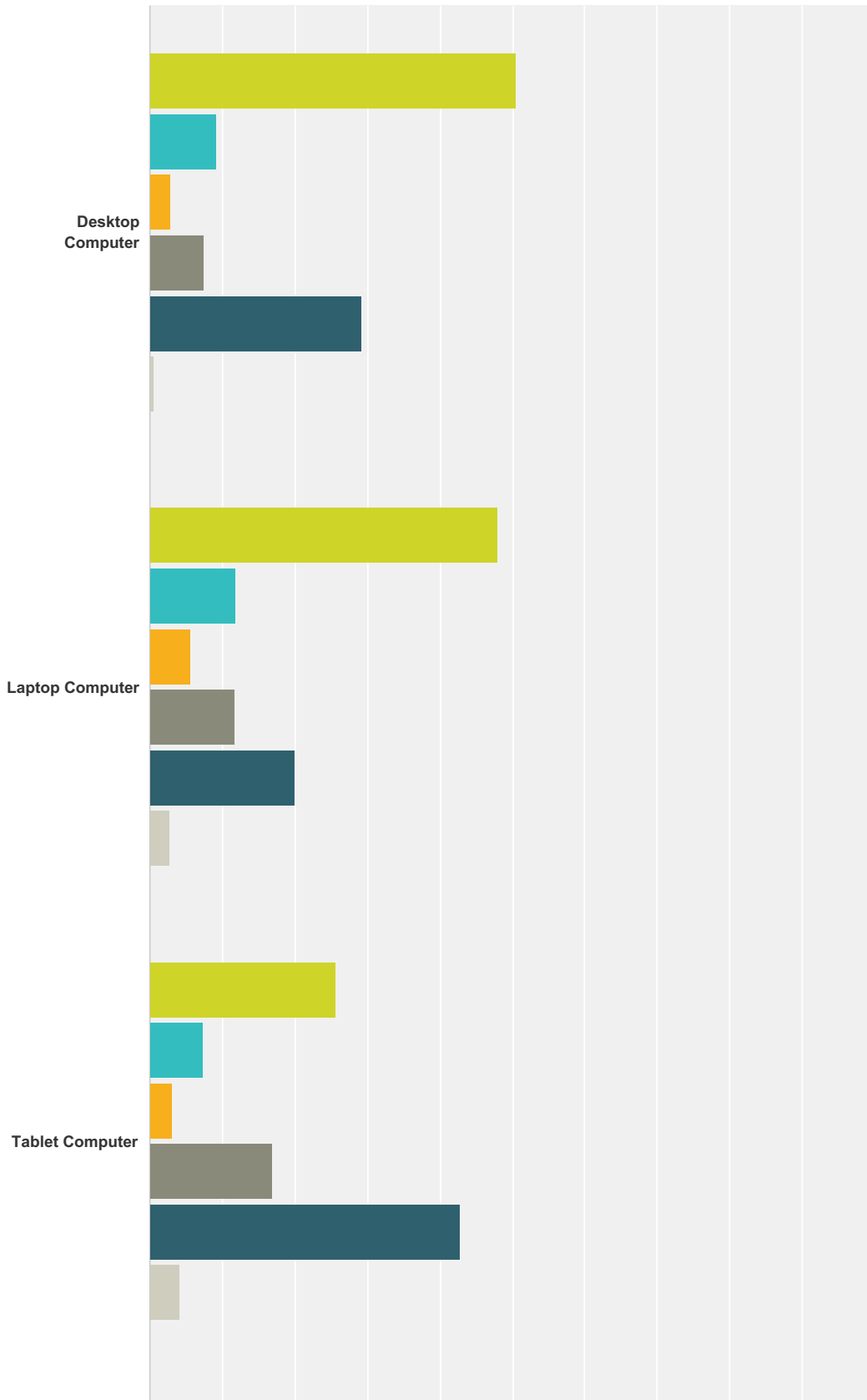
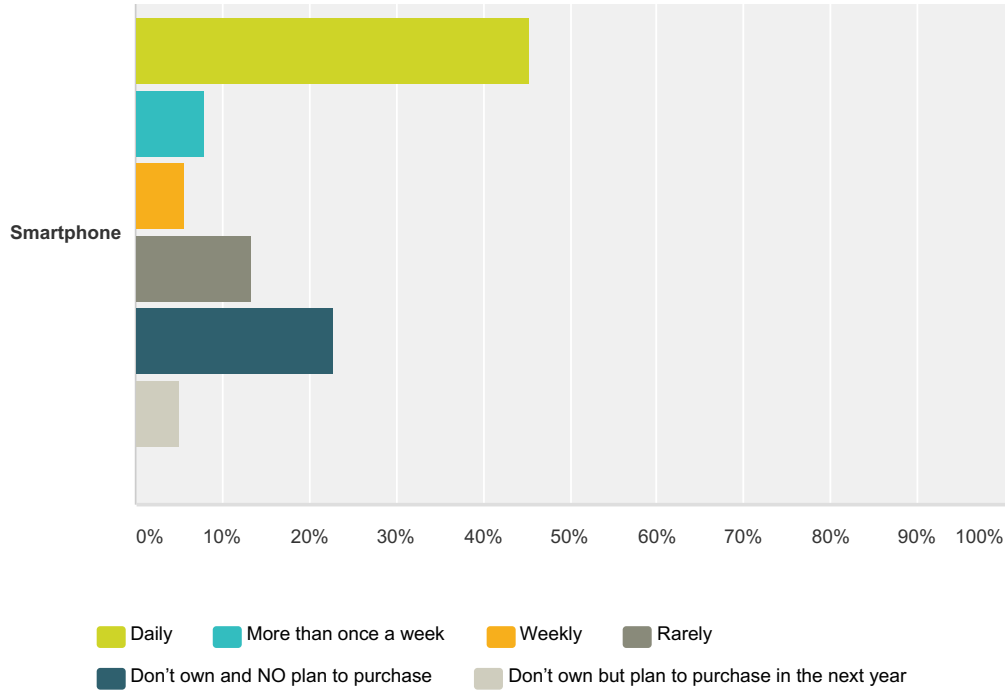


### Q27 How do you use each of the following devices to read e-mail or browse the web?

Answered: 513 Skipped: 49



## WNPS Communications Strategy Survey



	Daily	More than once a week	Weekly	Rarely	Don't own and NO plan to purchase	Don't own but plan to purchase in the next year	Total	Weighted Average
Desktop Computer	50.45% 226	9.15% 41	2.90% 13	7.59% 34	29.24% 131	0.67% 3	448	2.58
Laptop Computer	48.12% 217	11.97% 54	5.54% 25	11.75% 53	19.96% 90	2.66% 12	451	2.51
Tablet Computer	25.76% 110	7.26% 31	3.04% 13	16.86% 72	42.86% 183	4.22% 18	427	3.56
Smartphone	45.37% 201	7.90% 35	5.64% 25	13.32% 59	22.80% 101	4.97% 22	443	2.75