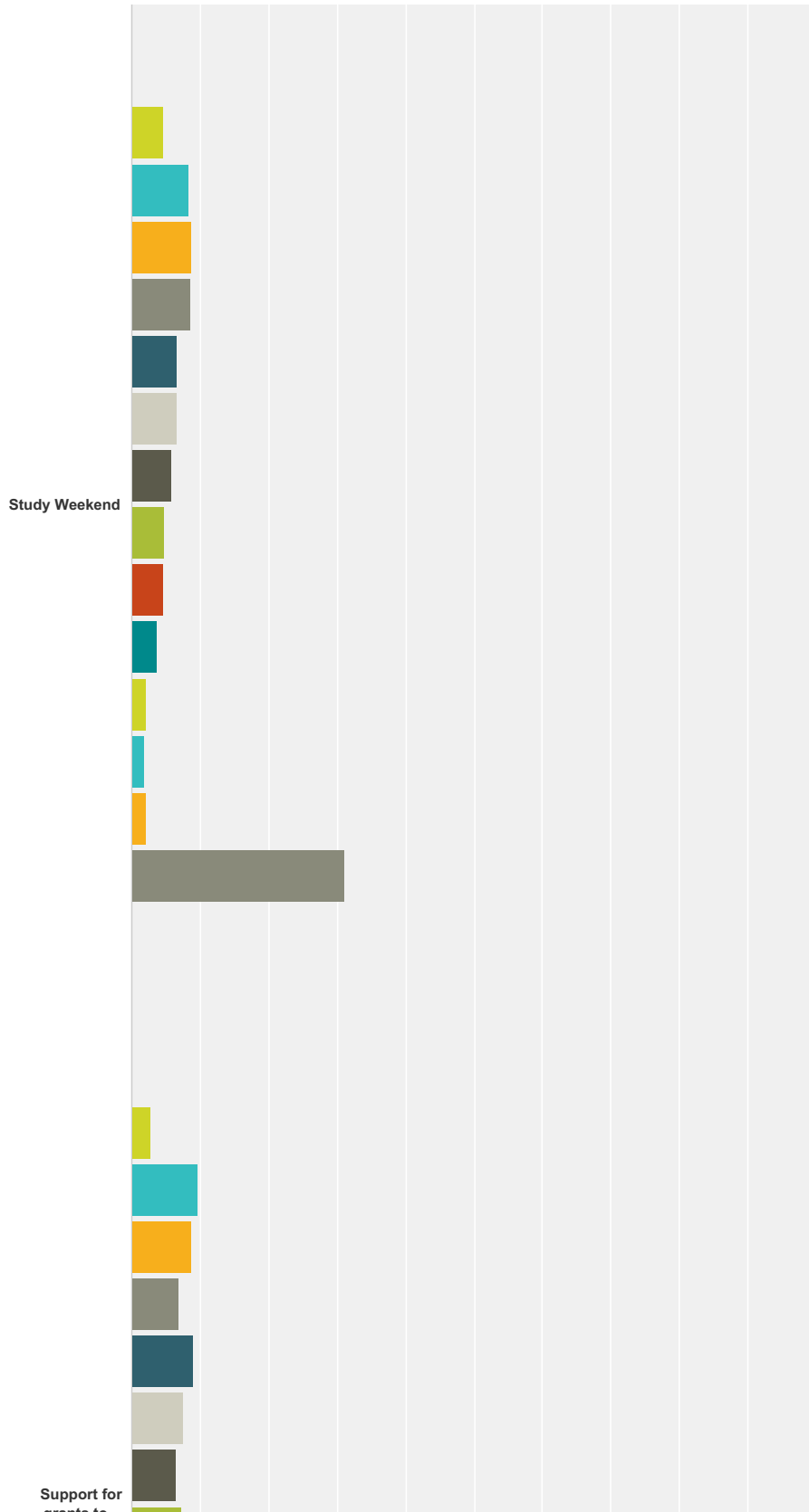
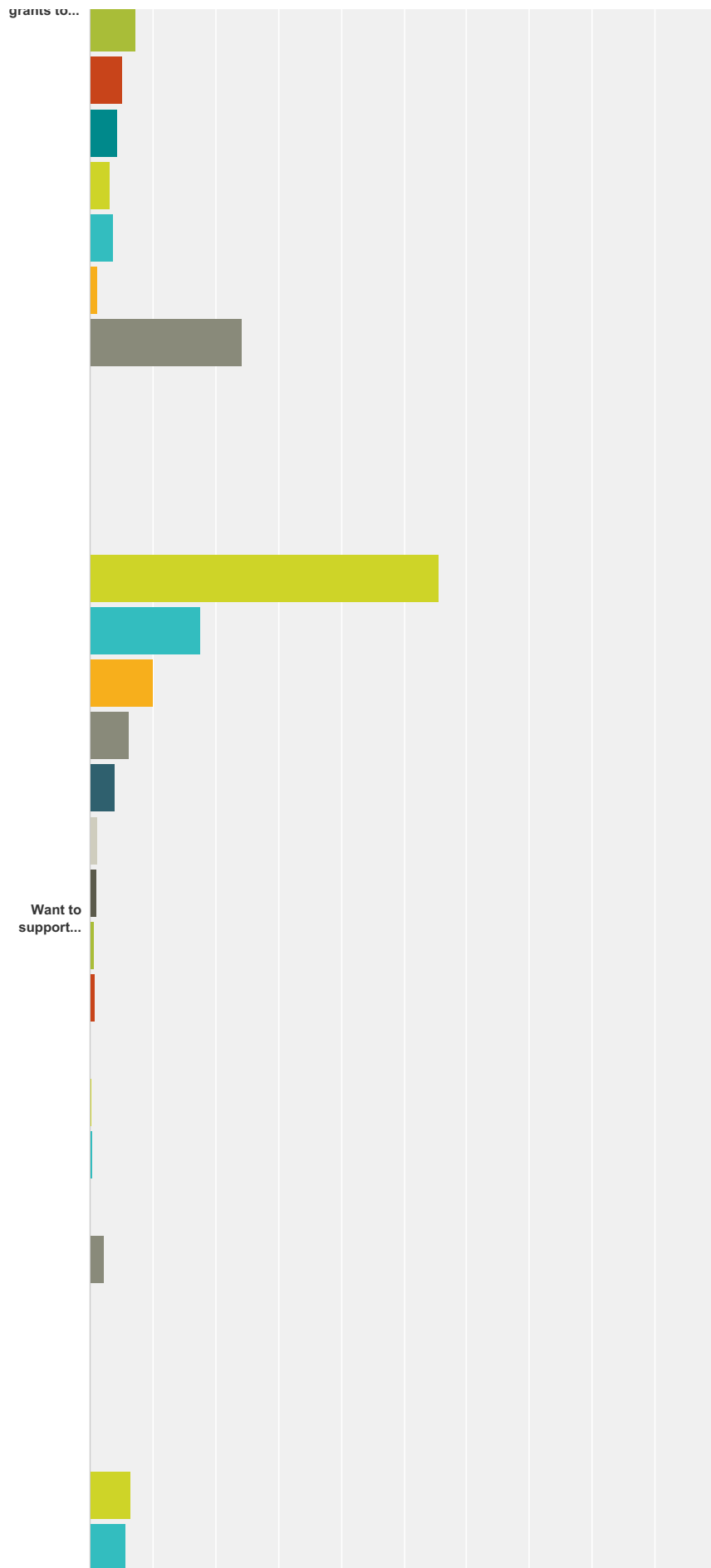


Q28 Why did you become a member of WNPS? Please rank your reasons, with 1 being the most important.

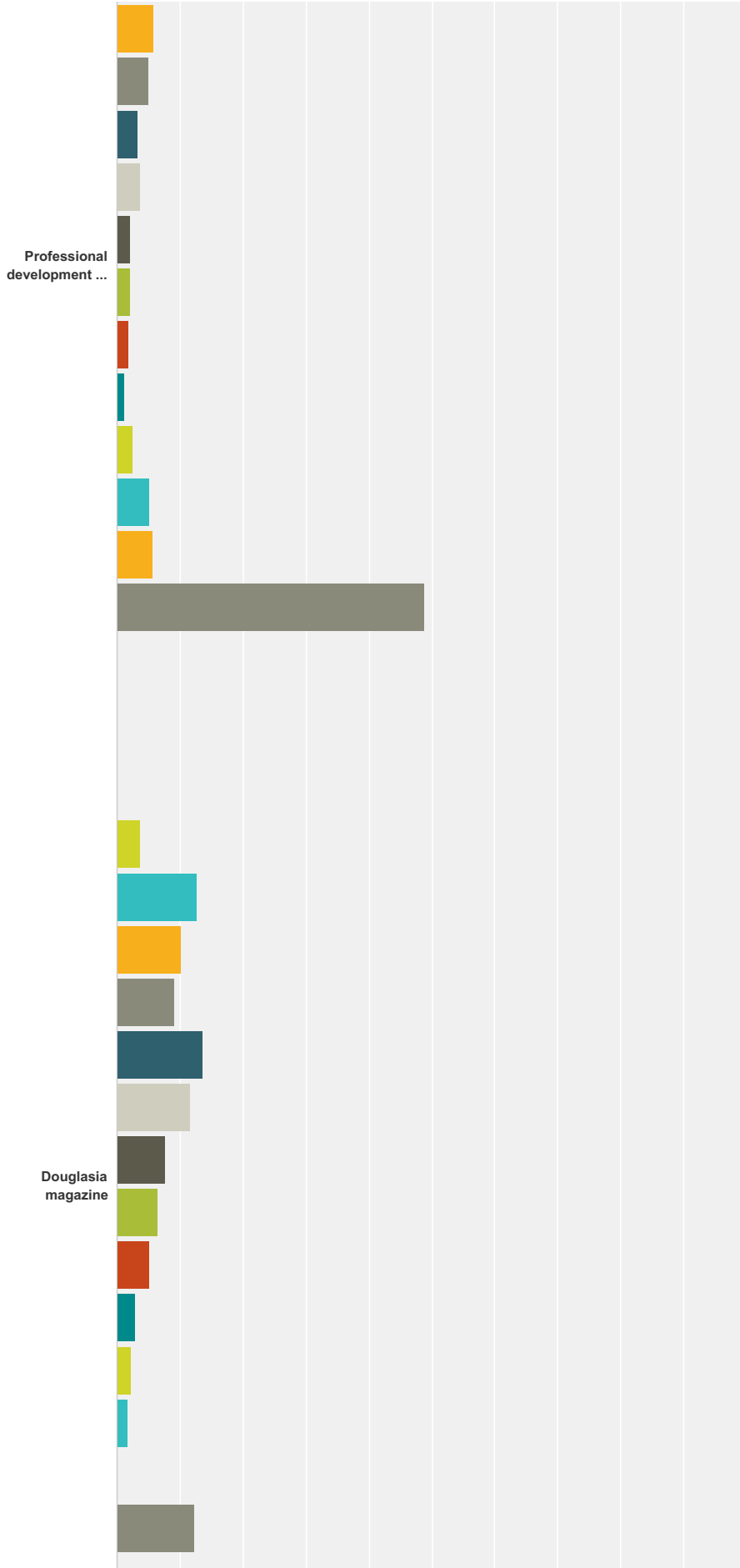
Answered: 504 Skipped: 58



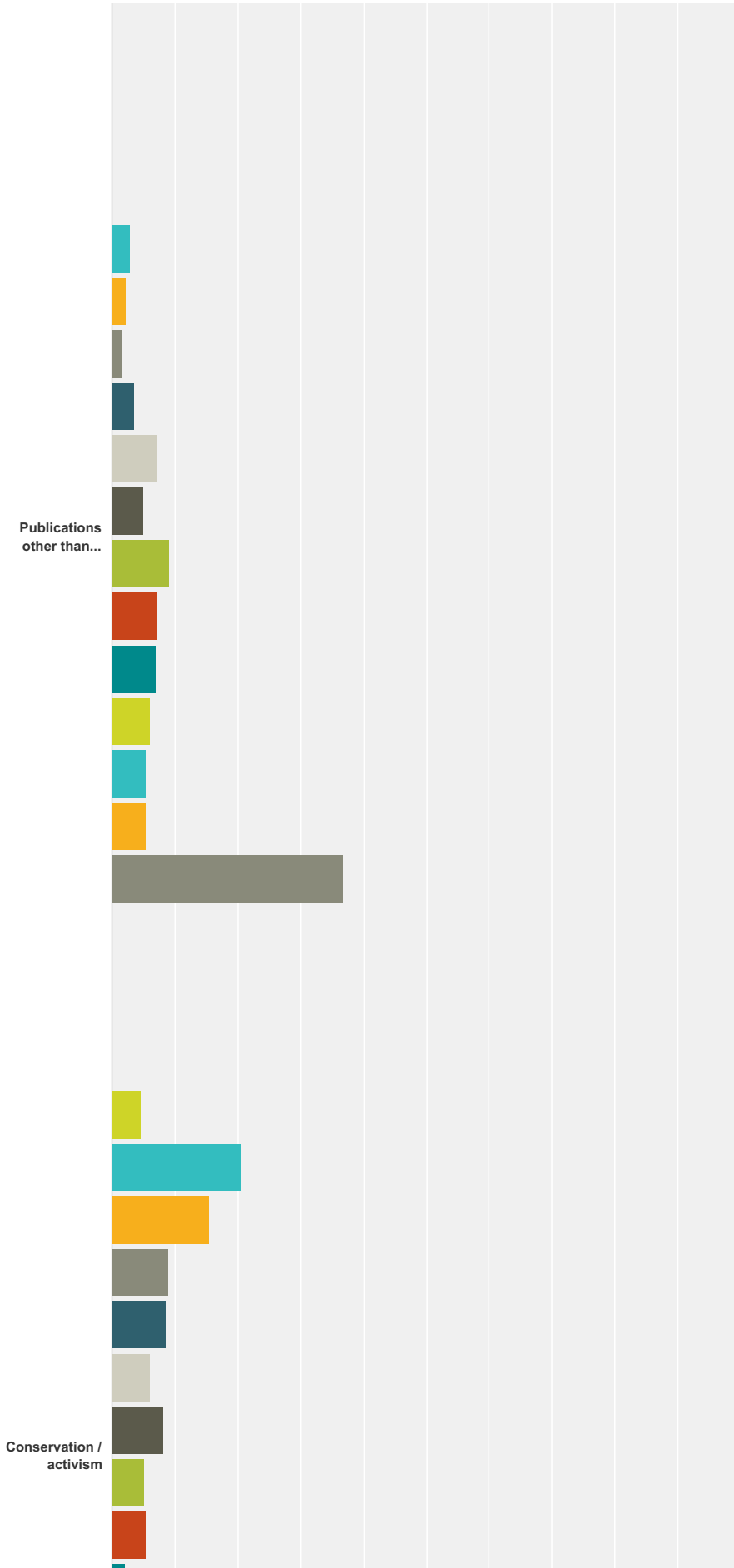
WNPS Communications Strategy Survey



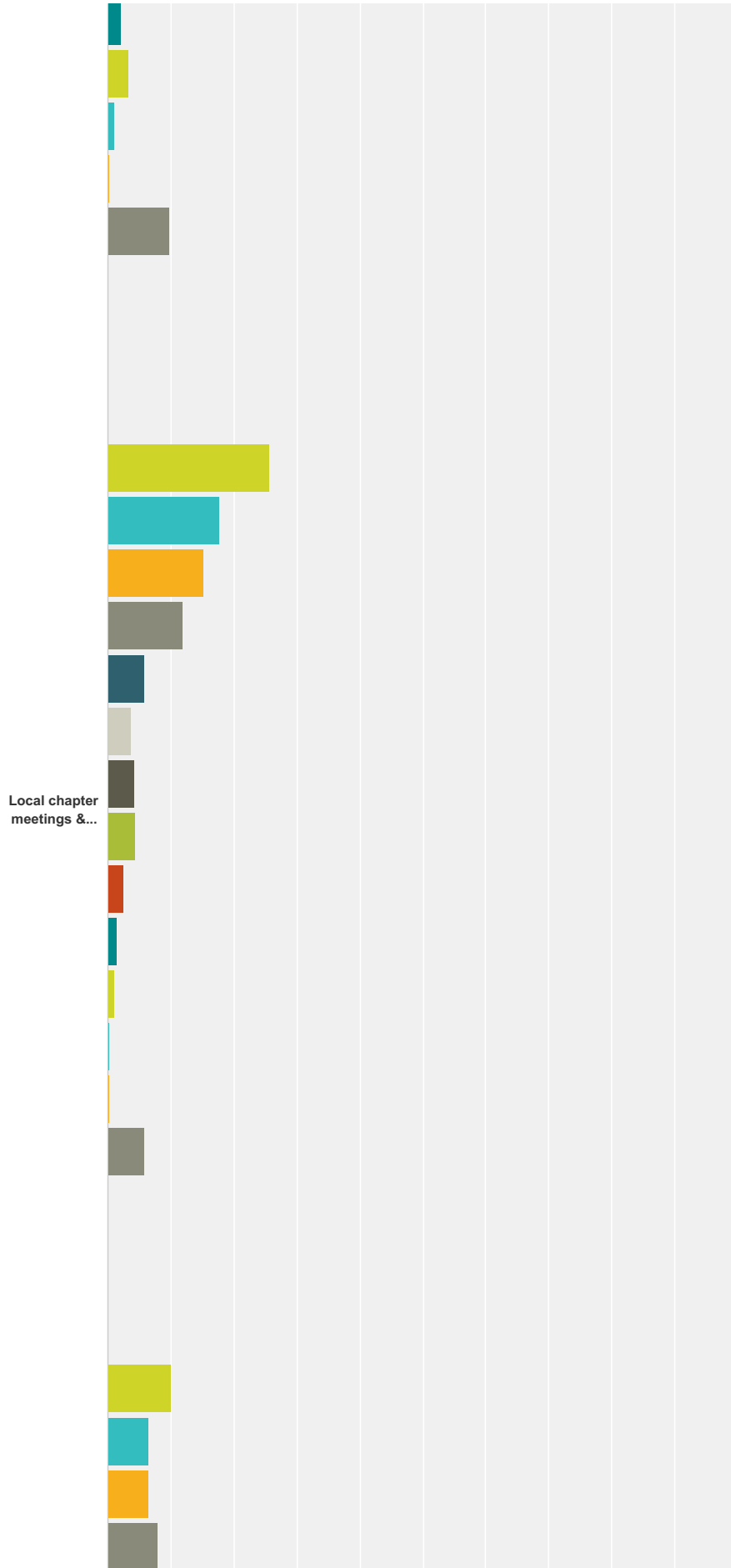
WNPS Communications Strategy Survey



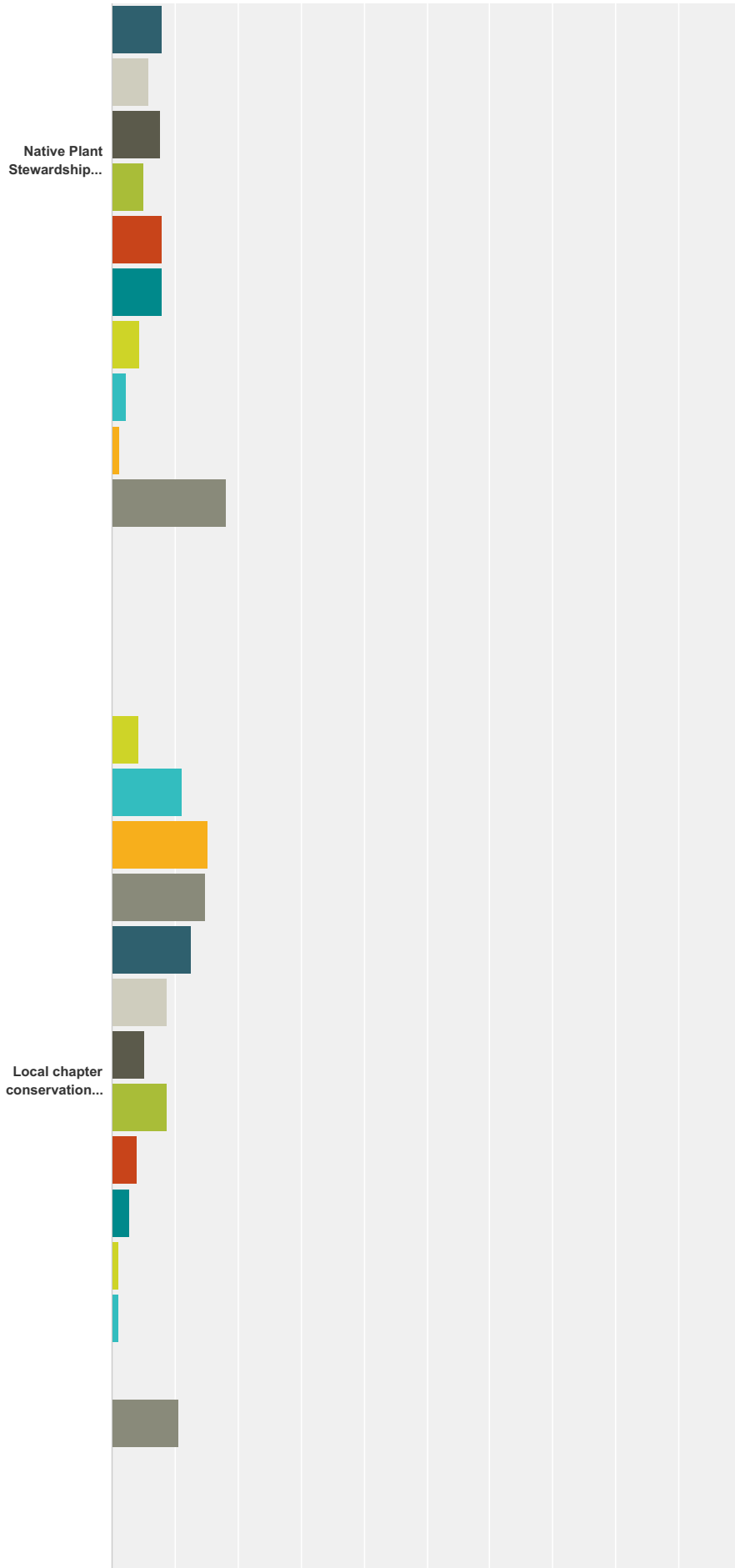
WNPS Communications Strategy Survey



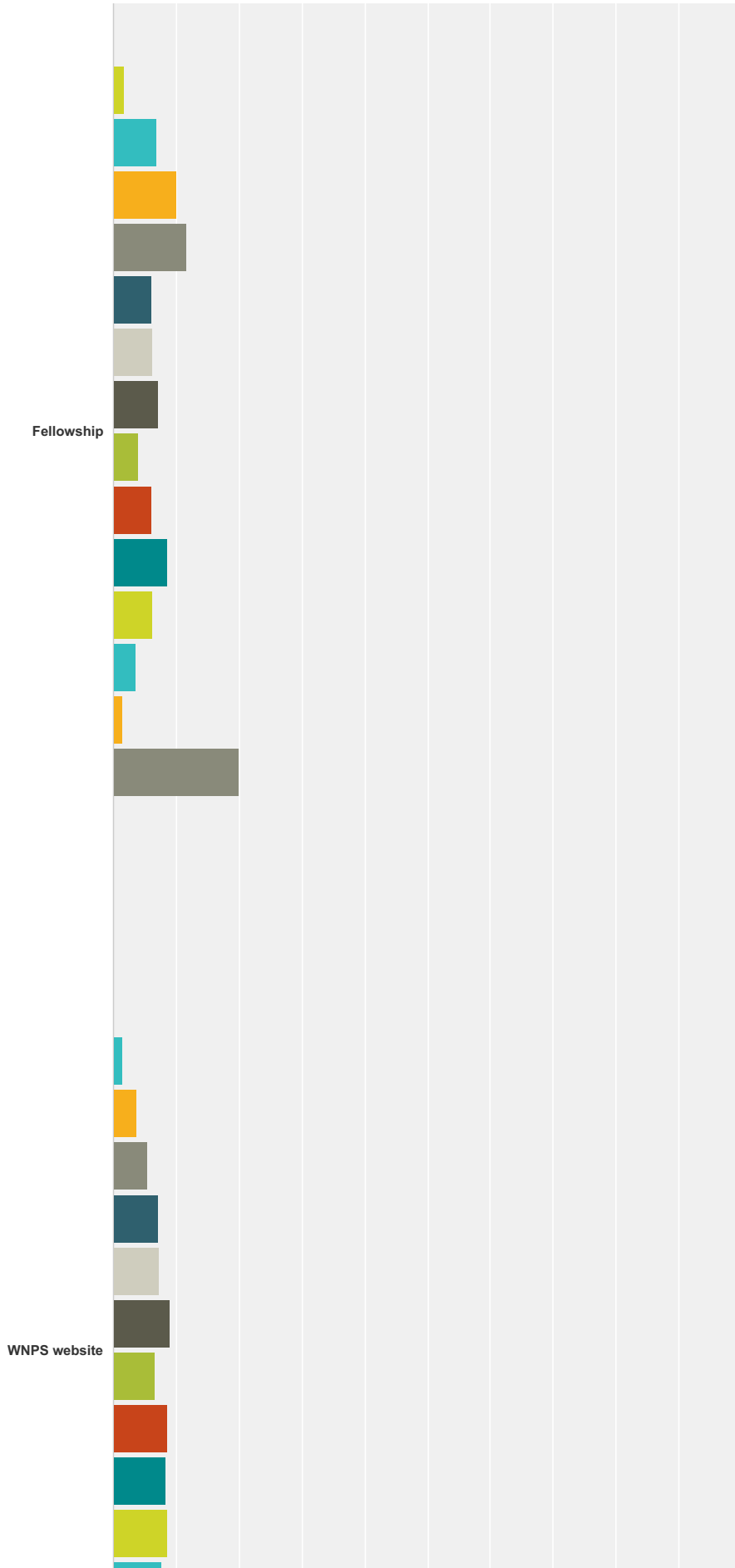
WNPS Communications Strategy Survey



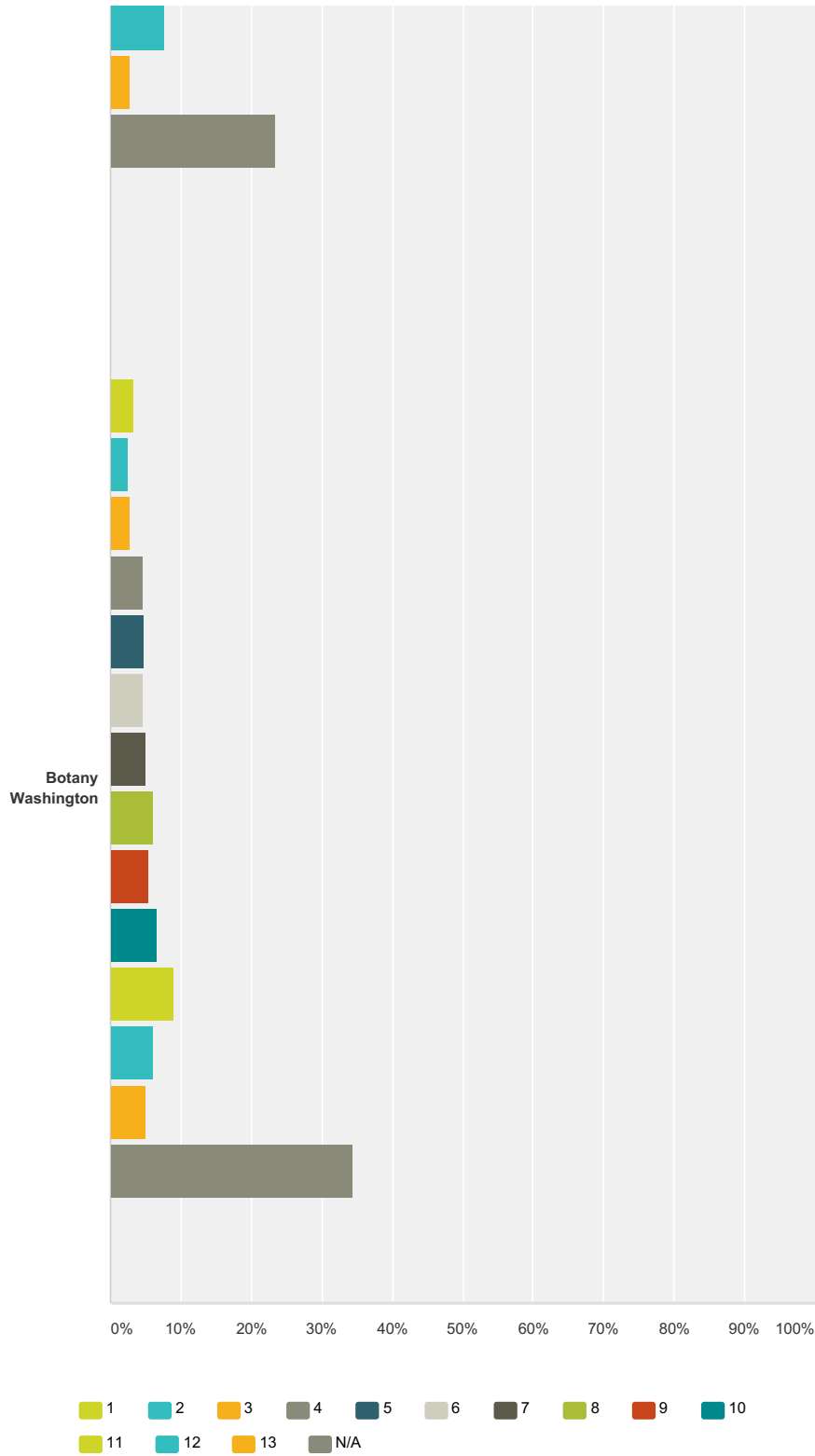
WNPS Communications Strategy Survey



WNPS Communications Strategy Survey



WNPS Communications Strategy Survey



	1	2	3	4	5	6	7	8	9	10	11	12	13	N/A	Total	Score
Study Weekend	4.59% 15	8.26% 27	8.87% 29	8.56% 28	6.73% 22	6.73% 22	5.81% 19	4.89% 16	4.59% 15	3.67% 12	2.14% 7	1.83% 6	2.14% 7	31.19% 102	327	8.37
Support for grants to research, education, and conservation	2.62% 9	9.59% 33	8.72% 30	6.98% 24	9.01% 31	7.56% 26	6.40% 22	7.27% 25	5.23% 18	4.36% 15	3.20% 11	3.78% 13	1.16% 4	24.13% 83	344	8.00

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Want to support conservation and appreciation of native plants	55.53% 251	17.48% 79	9.96% 45	6.19% 28	3.98% 18	1.33% 6	1.11% 5	0.66% 3	0.88% 4	0.00% 0	0.22% 1	0.44% 2	0.00% 0	2.21% 10	452	11.94
Professional development / career advancement	6.54% 21	5.61% 18	5.92% 19	4.98% 16	3.43% 11	3.74% 12	2.18% 7	2.18% 7	1.87% 6	1.25% 4	2.49% 8	5.30% 17	5.61% 18	48.91% 157	321	7.72
Douglasia magazine	3.82% 13	12.65% 43	10.29% 35	9.12% 31	13.53% 46	11.76% 40	7.65% 26	6.47% 22	5.29% 18	2.94% 10	2.35% 8	1.76% 6	0.00% 0	12.35% 42	340	8.70
Publications other than Douglasia	0.00% 0	2.88% 9	2.24% 7	1.60% 5	3.51% 11	7.35% 23	5.11% 16	9.27% 29	7.35% 23	7.03% 22	6.07% 19	5.43% 17	5.43% 17	36.74% 115	313	5.63
Conservation / activism	4.89% 18	20.65% 76	15.49% 57	8.97% 33	8.70% 32	5.98% 22	8.15% 30	5.16% 19	5.43% 20	2.17% 8	3.26% 12	1.09% 4	0.27% 1	9.78% 36	368	9.24
Local chapter meetings & field trips	25.67% 105	17.85% 73	15.16% 62	11.98% 49	5.87% 24	3.67% 15	4.16% 17	4.40% 18	2.44% 10	1.47% 6	0.98% 4	0.24% 1	0.24% 1	5.87% 24	409	10.56
Native Plant Stewardship Program	10.09% 34	6.53% 22	6.53% 22	8.01% 27	8.01% 27	5.93% 20	7.72% 26	5.04% 17	8.01% 27	8.01% 27	4.45% 15	2.37% 8	1.19% 4	18.10% 61	337	8.02
Local chapter conservation, education, or restoration projects	4.23% 16	11.11% 42	15.34% 58	14.81% 56	12.43% 47	8.73% 33	5.29% 20	8.73% 33	3.97% 15	2.65% 10	1.06% 4	1.06% 4	0.00% 0	10.58% 40	378	9.08
Fellowship	1.72% 6	6.90% 24	10.06% 35	11.78% 41	6.03% 21	6.32% 22	7.18% 25	4.02% 14	6.03% 21	8.62% 30	6.32% 22	3.45% 12	1.44% 5	20.11% 70	348	7.57
WNPS website	0.00% 0	1.53% 5	3.68% 12	5.52% 18	7.06% 23	7.36% 24	8.90% 29	6.75% 22	8.59% 28	8.28% 27	8.59% 28	7.67% 25	2.76% 9	23.31% 76	326	5.99
Botany Washington	3.30% 11	2.40% 8	2.70% 9	4.50% 15	4.80% 16	4.50% 15	5.11% 17	6.01% 20	5.41% 18	6.61% 22	9.01% 30	6.01% 20	5.11% 17	34.53% 115	333	6.04