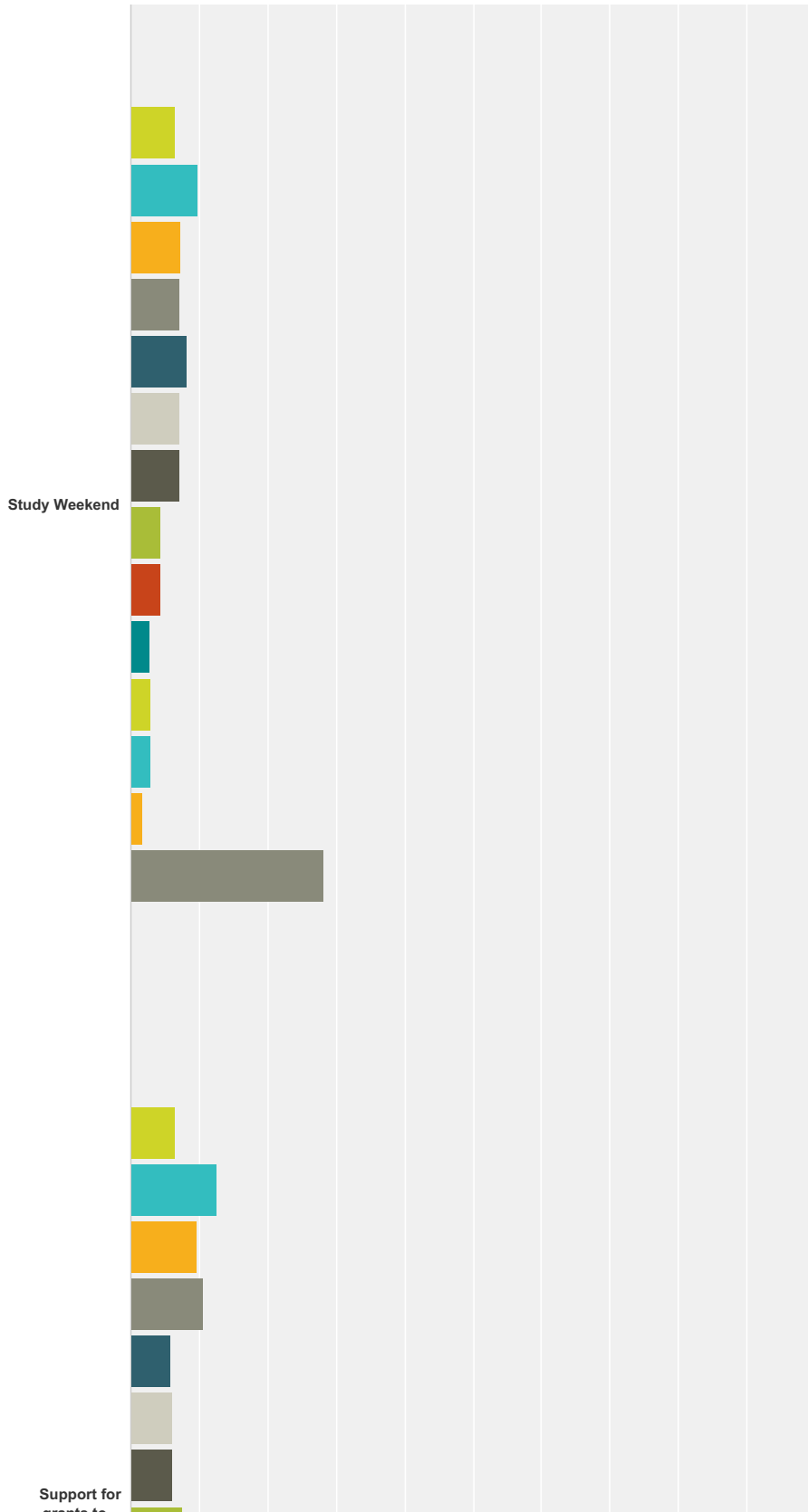
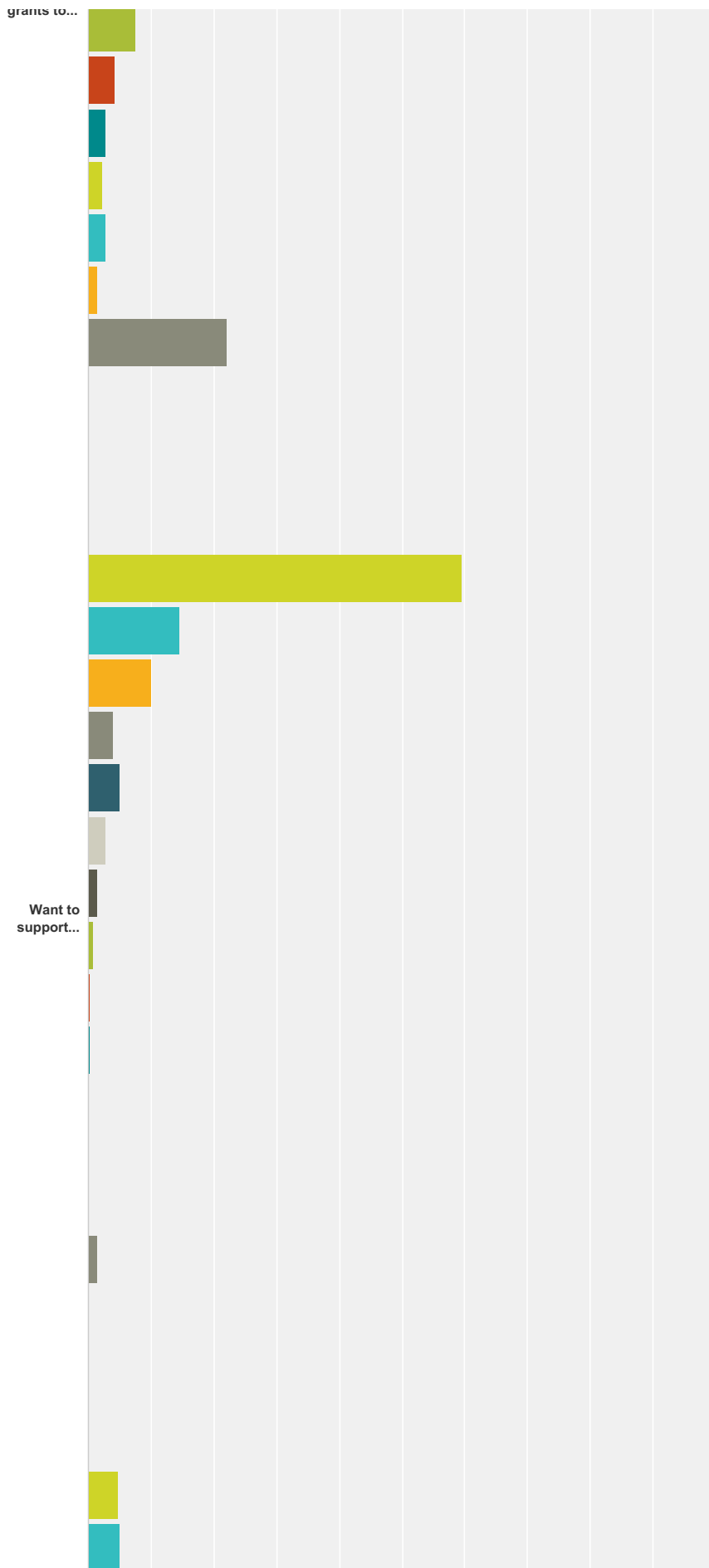


**Q29 What motivates you to continue being a member of WNPS? Please rank your reasons, with 1 being the most important.**

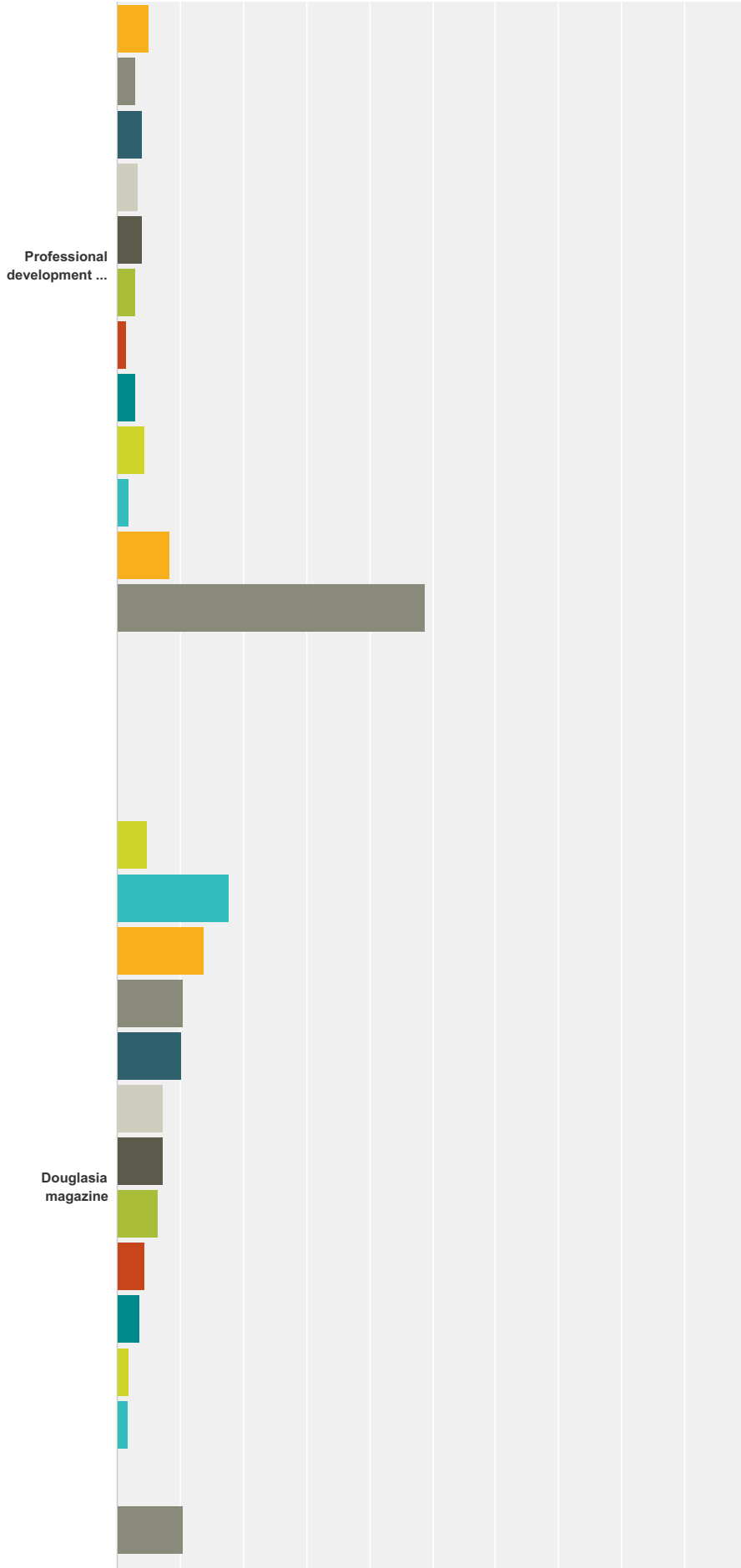
Answered: 482 Skipped: 80



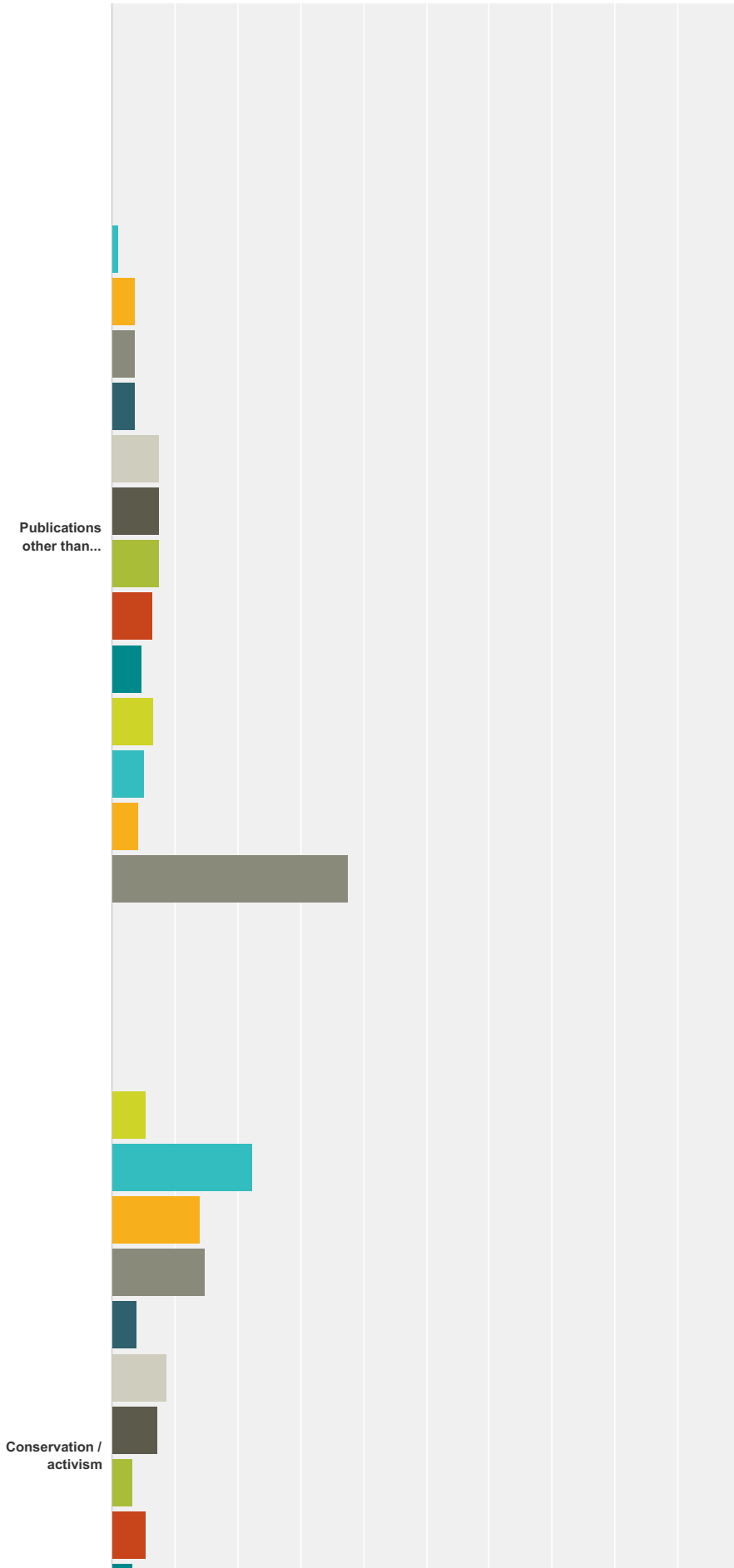
# WNPS Communications Strategy Survey



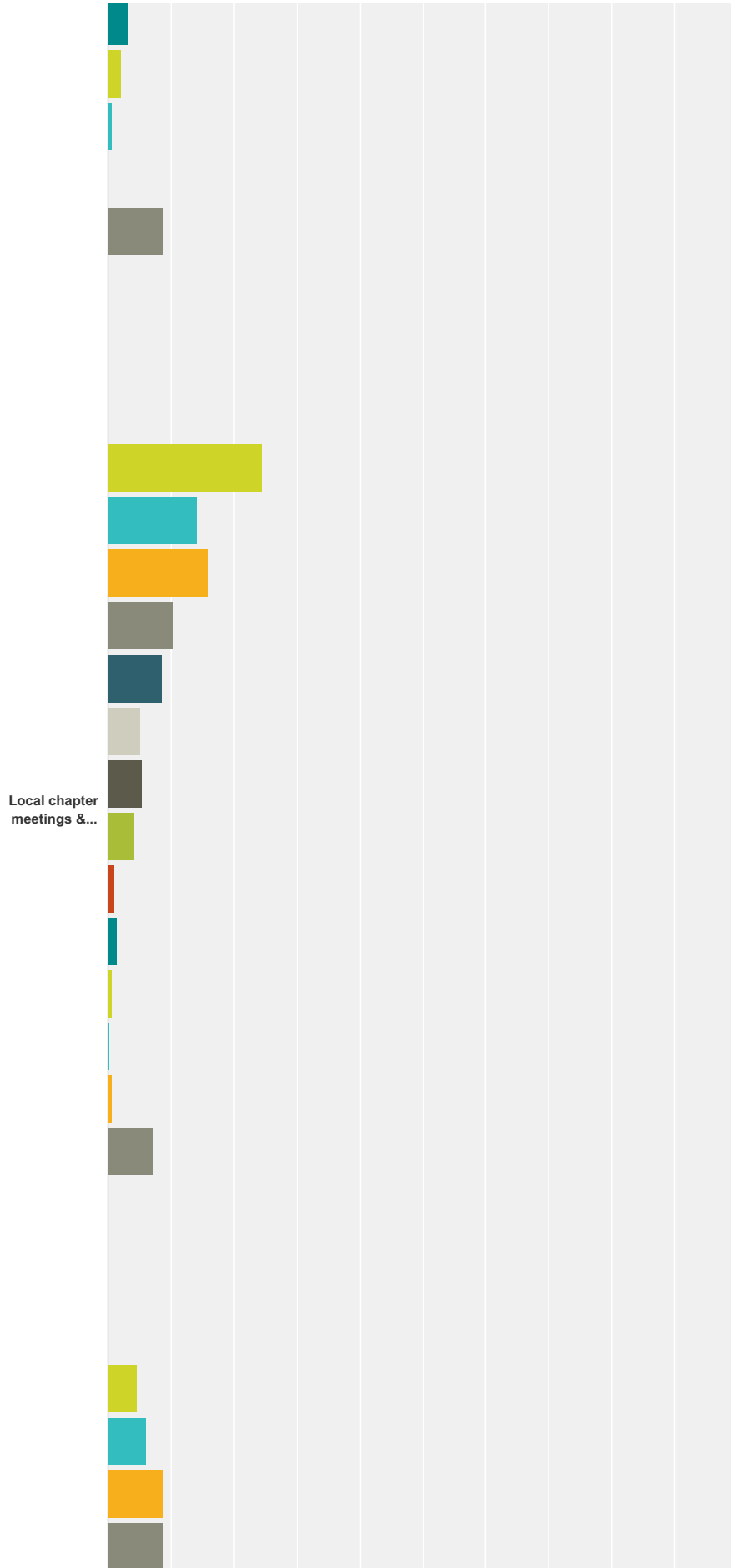
# WNPS Communications Strategy Survey



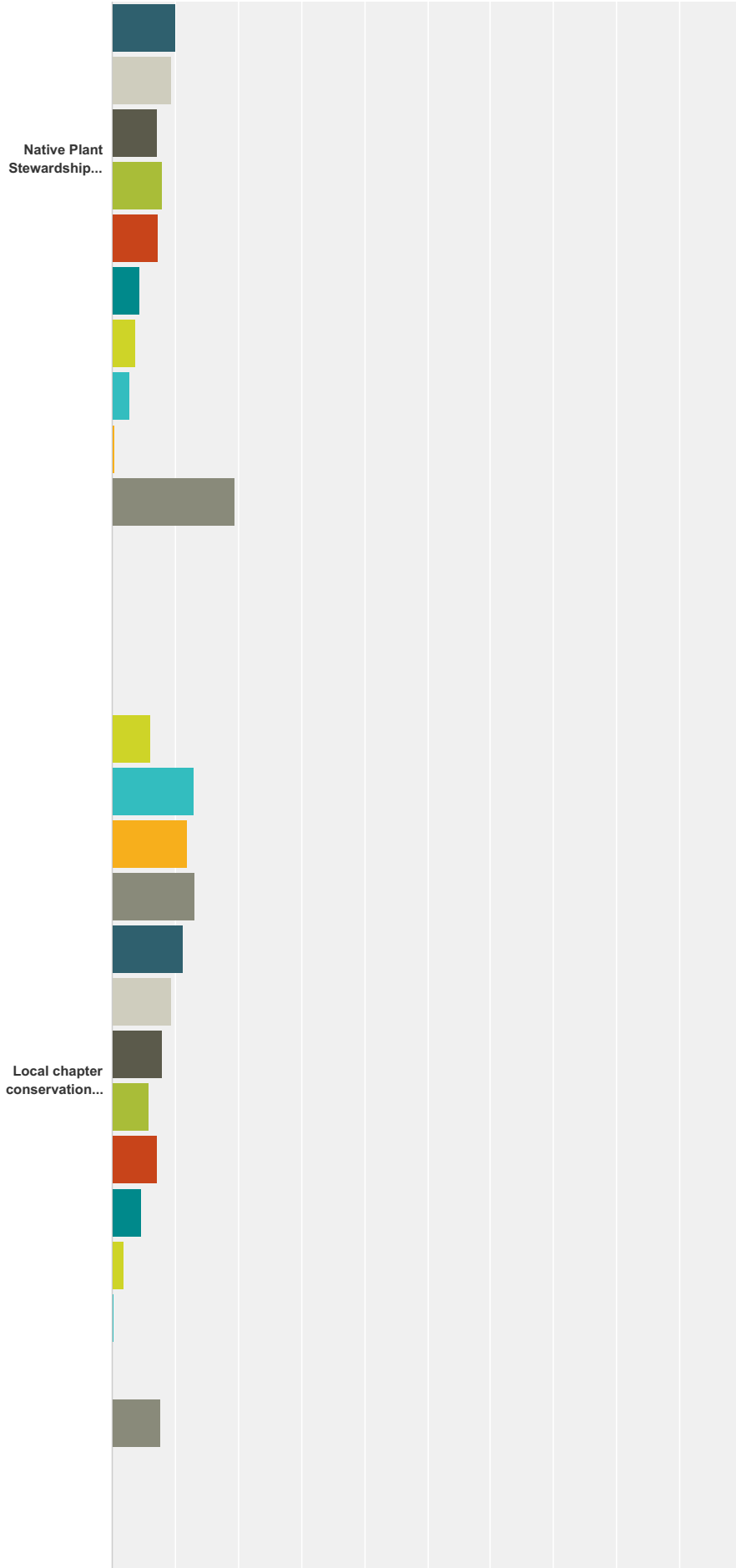
# WNPS Communications Strategy Survey



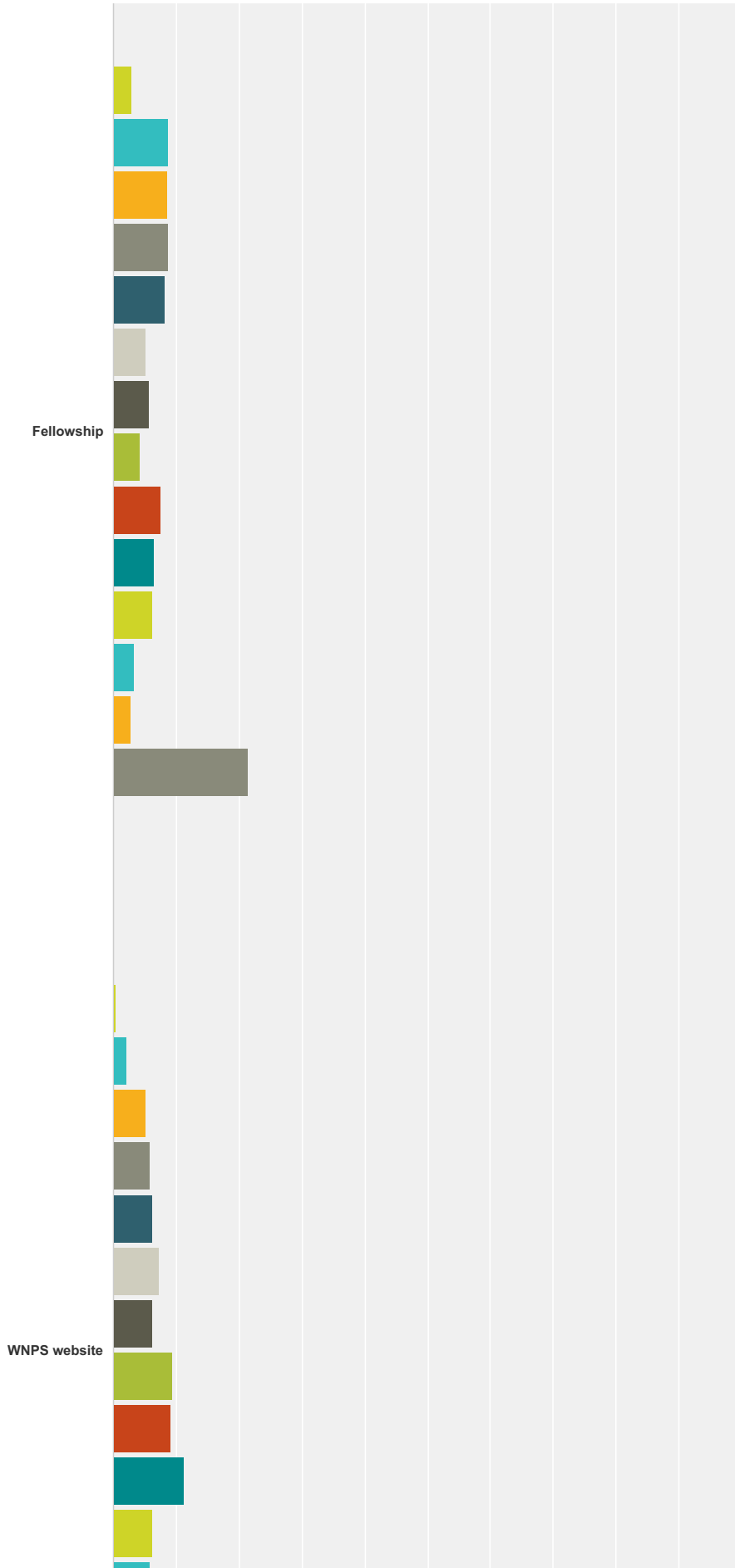
# WNPS Communications Strategy Survey



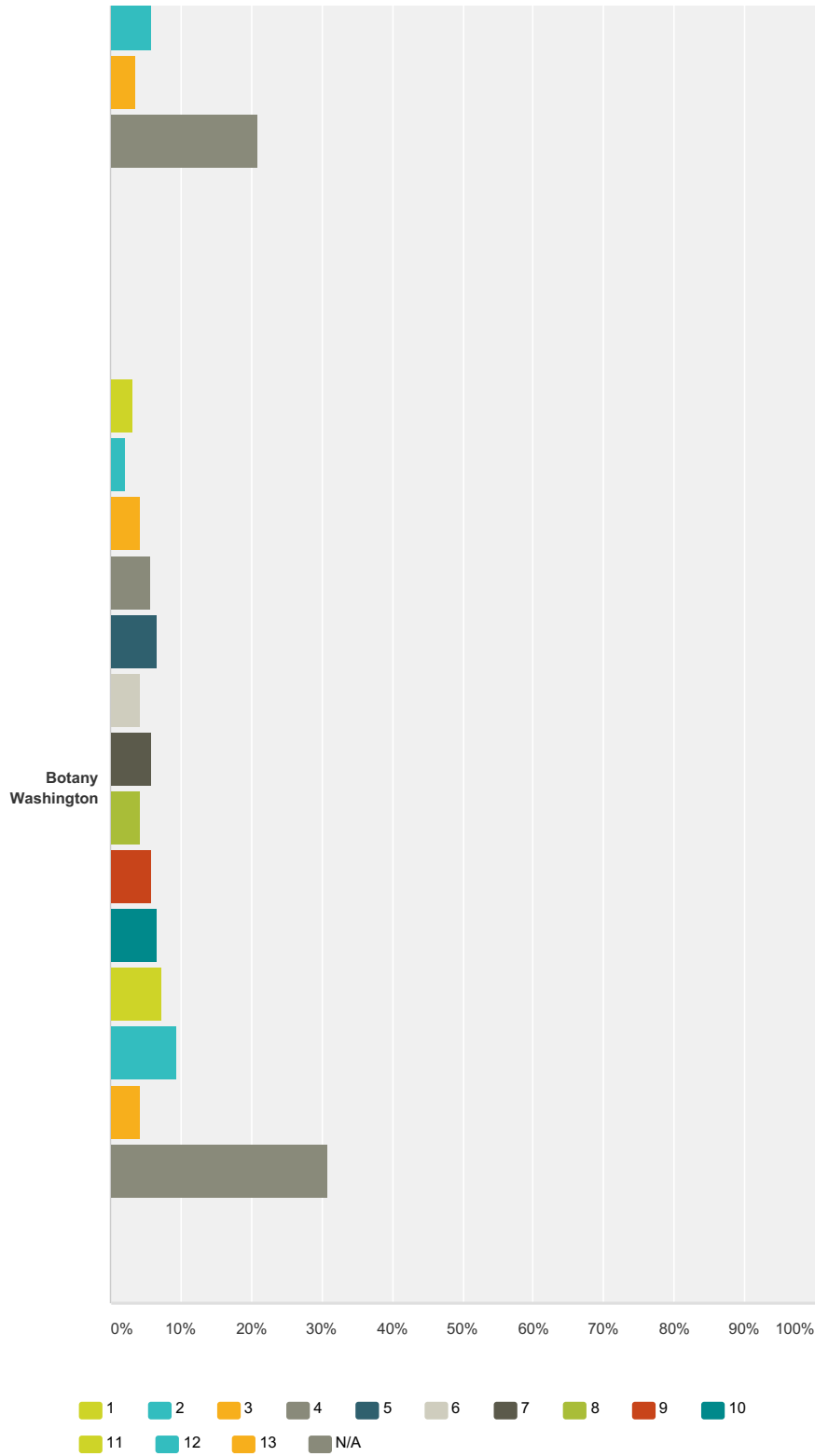
# WNPS Communications Strategy Survey



# WNPS Communications Strategy Survey



# WNPS Communications Strategy Survey



	1	2	3	4	5	6	7	8	9	10	11	12	13	N/A	Total	Score
Study Weekend	6.38% 19	9.73% 29	7.38% 22	7.05% 21	8.05% 24	7.05% 21	7.05% 21	4.36% 13	4.36% 13	2.68% 8	3.02% 9	3.02% 9	1.68% 5	28.19% 84	298	8.43
Support for grants to research, education, and conservation	6.46% 19	12.59% 37	9.52% 28	10.54% 31	5.78% 17	6.12% 18	6.12% 18	7.48% 22	4.08% 12	2.72% 8	2.38% 7	2.72% 8	1.36% 4	22.11% 65	294	8.72



## WNPS Communications Strategy Survey

Want to support conservation and appreciation of native plants	<b>59.48%</b> 254	<b>14.52%</b> 62	<b>10.07%</b> 43	<b>3.98%</b> 17	<b>4.92%</b> 21	<b>2.81%</b> 12	<b>1.41%</b> 6	<b>0.94%</b> 4	<b>0.23%</b> 1	<b>0.23%</b> 1	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>1.41%</b> 6	427	11.99
Professional development / career advancement	<b>4.74%</b> 13	<b>5.11%</b> 14	<b>5.11%</b> 14	<b>2.92%</b> 8	<b>4.01%</b> 11	<b>3.28%</b> 9	<b>4.01%</b> 11	<b>2.92%</b> 8	<b>1.46%</b> 4	<b>2.92%</b> 8	<b>4.38%</b> 12	<b>1.82%</b> 5	<b>8.39%</b> 23	<b>48.91%</b> 134	274	7.06
Douglasia magazine	<b>4.78%</b> 15	<b>17.83%</b> 56	<b>13.69%</b> 43	<b>10.51%</b> 33	<b>10.19%</b> 32	<b>7.32%</b> 23	<b>7.32%</b> 23	<b>6.37%</b> 20	<b>4.46%</b> 14	<b>3.50%</b> 11	<b>1.91%</b> 6	<b>1.59%</b> 5	<b>0.00%</b> 0	<b>10.51%</b> 33	314	9.13
Publications other than Douglasia	<b>0.00%</b> 0	<b>1.13%</b> 3	<b>3.76%</b> 10	<b>3.76%</b> 10	<b>3.76%</b> 10	<b>7.52%</b> 20	<b>7.52%</b> 20	<b>7.52%</b> 20	<b>6.39%</b> 17	<b>4.89%</b> 13	<b>6.77%</b> 18	<b>5.26%</b> 14	<b>4.14%</b> 11	<b>37.59%</b> 100	266	5.94
Conservation / activism	<b>5.44%</b> 18	<b>22.36%</b> 74	<b>13.90%</b> 46	<b>14.80%</b> 49	<b>3.93%</b> 13	<b>8.76%</b> 29	<b>7.25%</b> 24	<b>3.32%</b> 11	<b>5.44%</b> 18	<b>3.32%</b> 11	<b>2.11%</b> 7	<b>0.60%</b> 2	<b>0.00%</b> 0	<b>8.76%</b> 29	331	9.47
Local chapter meetings & field trips	<b>24.50%</b> 86	<b>14.25%</b> 50	<b>15.95%</b> 56	<b>10.54%</b> 37	<b>8.55%</b> 30	<b>5.13%</b> 18	<b>5.41%</b> 19	<b>4.27%</b> 15	<b>1.14%</b> 4	<b>1.42%</b> 5	<b>0.57%</b> 2	<b>0.28%</b> 1	<b>0.57%</b> 2	<b>7.41%</b> 26	351	10.43
Native Plant Stewardship Program	<b>4.67%</b> 14	<b>6.00%</b> 18	<b>8.67%</b> 26	<b>8.67%</b> 26	<b>10.00%</b> 30	<b>9.33%</b> 28	<b>7.00%</b> 21	<b>8.00%</b> 24	<b>7.33%</b> 22	<b>4.33%</b> 13	<b>3.67%</b> 11	<b>2.67%</b> 8	<b>0.33%</b> 1	<b>19.33%</b> 58	300	8.02
Local chapter conservation, education, or restoration projects	<b>6.12%</b> 20	<b>12.84%</b> 42	<b>11.93%</b> 39	<b>13.15%</b> 43	<b>11.31%</b> 37	<b>9.48%</b> 31	<b>7.95%</b> 26	<b>5.81%</b> 19	<b>7.03%</b> 23	<b>4.59%</b> 15	<b>1.83%</b> 6	<b>0.31%</b> 1	<b>0.00%</b> 0	<b>7.65%</b> 25	327	8.92
Fellowship	<b>2.94%</b> 9	<b>8.82%</b> 27	<b>8.50%</b> 26	<b>8.82%</b> 27	<b>8.17%</b> 25	<b>5.23%</b> 16	<b>5.56%</b> 17	<b>4.25%</b> 13	<b>7.52%</b> 23	<b>6.54%</b> 20	<b>6.21%</b> 19	<b>3.27%</b> 10	<b>2.61%</b> 8	<b>21.57%</b> 66	306	7.61
WNPS website	<b>0.35%</b> 1	<b>2.10%</b> 6	<b>5.24%</b> 15	<b>5.94%</b> 17	<b>6.29%</b> 18	<b>7.34%</b> 21	<b>6.29%</b> 18	<b>9.44%</b> 27	<b>9.09%</b> 26	<b>11.19%</b> 32	<b>6.29%</b> 18	<b>5.94%</b> 17	<b>3.50%</b> 10	<b>20.98%</b> 60	286	6.17
Botany Washington	<b>3.13%</b> 9	<b>2.08%</b> 6	<b>4.17%</b> 12	<b>5.56%</b> 16	<b>6.60%</b> 19	<b>4.17%</b> 12	<b>5.90%</b> 17	<b>4.17%</b> 12	<b>5.90%</b> 17	<b>6.60%</b> 19	<b>7.29%</b> 21	<b>9.38%</b> 27	<b>4.17%</b> 12	<b>30.90%</b> 89	288	6.18